



ATELIER 1022

ATELIER 1022 and TASCHEN present the unique exhibit:

„3-D ArtVergnügen!“

the pleasure of art ... in 3-D

Miami Beach, May 30, 2011 – **ATELIER 1022 Studio and Fine Art Gallery** in Wynwood Art District and **TASCHEN MIAMI** are partnering to present a time-limited unique exhibit of 3-D books and 3-D photography **“3-D ArtVergnügen!”** on June 11, 2011, from 6:00 PM to 11:00 PM; at Atelier 1022 Gallery on 2732 NW 2nd Avenue. The exhibit will showcase a large selection of 3-D photographs by Ellie Perla and Carlos Rodriguez-Feo, as well as the newly launched books in 3-D by TASCHEN: *The Big Penis Book* and *The Big Book of Breasts*. The event coincides with Wynwood’s *Second Saturday Art Gallery Walk* for the month of June. The 3-D photography exhibit will continue on display at the gallery until the 5th of July, 2011.



"Always adventurous publisher TASCHEN is launching its first line of 3D books, and, as you'd expect from a house known for its outsize books—and subjects—the first TASCHEN books getting the 3D treatment are TASCHEN's Big Body Parts series: The Big Penis Book and The Big Book of Breasts." Publisher's Weekly, New York, United States

The **“3-D ArtVergnügen!”** exhibit also presents over 160 **3-D STEREOCARDS™** - contemporary three-dimensional prints (color and infrared) captured by Atelier 1022's team of photographers, with the help of the newest photo technology in 3-D, as they traveled the world to immortalize a true view of places and people of the 21st Century. Atelier 1022 is thus reviving the idea of

Stereocards, 3-D photographs that were once mass produced from the mid 19th century on through the early 20th century. In the spirit of this history, the exhibit will showcase over 100 vintage black and white 3-D images, paralleling Atelier 1022's modern photos. Together, this collection of old and new highlights the changes experienced by our society, our creativity and growth.

Contemporary three-dimensional photographs on exhibit display images of: London, Bath and Oxford in the UK; Paris, Versailles and Avignon, in France; New York, Miami Beach, and Key West in the US; and Mexico City. A selection of special effects/infrared 3-D photos and NASA images are added to convey the extent of 3-D use in photography today.

Among the vintage images on display are scenes of urban and country living of past American life; European masterpieces; plus exceptional 3-D photography of remote corners of the world such as China, India, Japan, Palestine, Peru, Syria and others.

"Younger generations barely remember that our great-grandfather and great-great-grandfathers were delighted by 3-D viewing as much as we are today. We hope that 3-D books and 3-D STEREOCARDS™ will entice people to preserve tangible and authentic images of today for future generations, images that will not disappear in a computer crash or become obsolete as a new operating system is installed" said Ellie Perla.

"We are living among a generation that will have no past", added Carlos Rodriguez-Feo, "and I personally hope we can make a small contribution by saving a 3-D hard copy of this fleeting moment for posterity."

About ATELIER 1022

Atelier 1022 recreates the sense of an artistic community in a public space. Atelier 1022 permanent exhibit showcases an array of fine art photography, paintings, and mixed media works from resident artists Ellie Perla, Susana Perla-Mendoza, and Carlos Rodriguez-Feo, and aspires to capture the gallery's art community concept with a collection of elaborate canvases, dynamic color prints, and examples of rare photo processes. Atelier 1022 invites art lovers to join in and celebrate beauty, colors, and rhythms in a place where art is made and polyglot gossip resounds off the walls. Future art exhibits for 2011 and 2012 are planned around such themes as: hard rock art and music, with live bands; steam punk art and fashion show; documentary photography and short films; fairytale books and young art; graffiti and tattoo art; the history of photography; and many more. Atelier 1022 Studio and Fine Art Gallery is located in Miami's Wynwood Art District. Address: 2732 NW 2nd Avenue, Miami, FL, 33127. Website: www.atelier1022.com; Tel: 786-385-6066; E-mail: atelier1022@aol.com. Media kits with further information on the gallery and high resolution photographs are available upon request.

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