



ATELIER 1022

ArtVergnügen! the pleasure of art ...

ATELIER 1022 Gallery Presents

KRAFTWERK: The Steampunk Engine

On October 8th Steampunk Gear is recommended...suspended reality is mandatory

Miami Beach, September 26, 2011 – **ATELIER 1022 Studio and Fine Art Gallery** brings quixotic industrial fantasy to Miami's Wynwood Art District on October 8th, 2011, with the special exhibit "KRAFTWERK: The Steampunk Engine" – a new collection of photography, portraiture, and mixed media works from resident artists Ellie Perla, Susana Perla-Mendoza, and Carlos Rodriguez-Feo. The exhibit is complemented by a selection 19th Century Victorian artifacts. The event is open from 6:00 PM to 11:00 PM; at Atelier 1022 Gallery on 2732 NW 2nd Avenue; and coincides with the Wynwood Art Walk for the month of October.



"Part of ATELIER 1022's philosophy from its inception has been to celebrate the innocence, refinement, and ingenuity of yesteryear. In reconciling these aspects of the past with the modern experience, a new aesthetic emerges, both beautiful and honest. The gallery's three resident artists are united in the belief that beauty and honesty do not have to be mutually exclusive. Their philosophy runs throughout the scope of their work, from Ellie's "recycled" art pieces and 3-D Stereocards to Susana's "Acid Impressionism" and Carlos's photo experiments with vintage cameras, infrared techniques, and large-format film. The 'Steampunk' movement, the artists feel, encapsulates much of what they are attempting to achieve at this Wynwood studio, and their collaborative efforts in creating the exhibit once again confirms the sense of community at ATELIER 1022 – hence the 'tongue-in-cheek' title KRAFTWERK, the German word for 'power plant'," explains Gallerist Carola Perla.

One of the main features of the KRAFTWERK exhibit is the collection of Steampunk-inspired portrait photographs – a collaborative project conceived and created on site with the help of all of ATELIER 1022’s resident artists and partners. Although presented in two separate formats by Ellie Perla and Carlos-Rodriguez Feo, every member of the gallery contributed to the staging, costumes, lighting, makeup, backdrop art, modeling, and shooting of the witty conversation pieces. For the October 8th event, the backdrop painting will continue on display to give visitors an opportunity to interact with the installation and carry on the playful ‘Steampunk’ dialogue.

Another major voice in this exhibit will be Susana Perla-Mendoza with her industrial-themed “Acid Impressionism” photographs which draw parallels between the modern and the historic, by blurring the lines of both. Central among these is a triptych that re-imagines the most infatigable emblem of Belle Epoch engineering – the Eiffel Tower – in order to capture the atmosphere of the original excitement as the structure was first unveiled. The accompanying stereoscopic viewer from the 1900 Paris World Exhibition reinforces the novelty of the era’s budding technology.

The Victorian industrial experience of the KRAFTWERK: The Steampunk Engine exhibit extends to the carefully designed music playlist, ‘Steampunk-ed’ antiques, and the limited-time presentation of ATELIER 1022’s signature vintage-inspired stationary and specialty gifts.

About ATELIER 1022

Atelier 1022 recreates the sense of an artistic community in a public space. Atelier 1022 permanent exhibit showcases an array of fine art photography, paintings, and mixed media works from resident artists Ellie Perla, Susana Perla-Mendoza, and Carlos Rodriguez-Feo, and aspires to capture the gallery’s art community concept with a collection of elaborate canvases, dynamic color prints, and examples of rare photo processes. Atelier 1022 invites art lovers to join in and celebrate beauty, colors, and rhythms in a place where art is made and polyglot gossip resounds off the walls. Future art exhibits for 2011 and 2012 are planned around such themes as: hard rock art and music, with live bands; steam punk art and fashion show; documentary photography and short films; fairytale books and young art; graffiti and tattoo art; the history of photography; and many more. Atelier 1022 Studio and Fine Art Gallery is located in Miami’s Wynwood Art District. Address: 2732 NW 2nd Avenue, Miami, FL, 33127. Website: www.atelier1022.com; Tel: 786-385-6066; E-mail: atelier1022@aol.com. Media kits with further information on the gallery and high resolution photographs are available upon request.

###

MEDIA CONTACT: Carola Perla, Tel: 786-385-6066; E-mail: carolaperla@hotmail.com.