



ATELIER 1022

ArtVergnügen!

the pleasure of art ...

“Atelier 1022” Grand Opening

Wynwood Art District’s newest gallery opened May 14 with the exhibit

“ArtVergnügen!”

Miami Beach, May 2011 – **Atelier 1022 Studio and Fine Art Gallery** opened May 14, 2011, in Miami’s Wynwood Art District. The inaugural exhibit *“ArtVergnügen!...the pleasure of art...”* showcased an array of fine art photography, paintings, and mixed media works from resident artists Ellie Perla, Susana Perla-Mendoza, and Carlos Rodriguez-Feo. The opening of Atelier 1022 coincided with the district’s *Second Saturday Art Gallery Walk* for the month of May.

In addition, the grand opening event presented special guest - novelist Carola Perla hosting the launch of her new book *“Gibbin House”*, a Europe-post-war historic novel. Book signing was held from 8:00 – 9:00 PM. The novel is currently available on www.Amazon.com. Signed copies of the book are available for purchase at www.Atelier1022.com.



Susana Perla-Mendoza



Ellie Perla

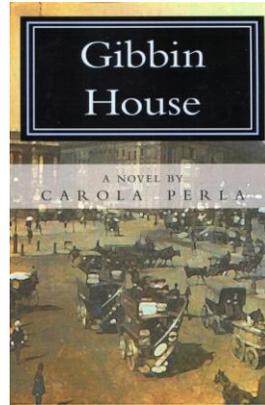


Carlos Rodriguez-Feo

Atelier 1022's goal is to recreate the sense of an artistic community in a public space. The brainchild of the Perla family of artists, photographers, and writers, Atelier 1022 invites art lovers to join in and celebrate beauty, colors, and rhythms in a place where art is made and polyglot gossip resounds off the walls. Future art exhibits for 2011-2012 are planned around such themes as: hard rock art and music, with live bands; steam punk art and fashion show; documentary photography and short films; fairytale books and young art; graffiti and tattoo art; the history of photography; and many more.



Carola Perla



"Gibbin House"

The opening art exhibit "ArtVergnügen!" captured the gallery's art community concept with its collection of elaborate canvases, dynamic color prints, and examples of rare photo processes. Atelier 1022's opening night experience was further complemented by the launch of "Gibbin House", a new novel from Atelier 1022 co-founder Carola Perla, cocktails and wine sponsored by Select Vodka and Atelier 1022, and an extensive playlist of international music.

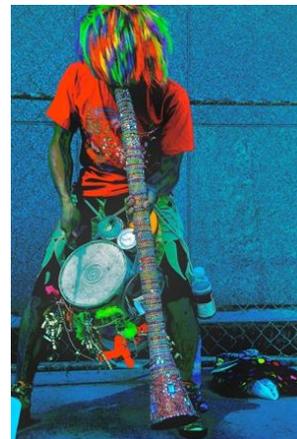
Speaking of her inspiration to found Atelier 1022 as an artistic refuge, Romanian-born mixed media artist Ellie Perla says, "As a female artist, I feel responsible to share with the world something positive. It is no different from being a parent. In much the same way, an artist becomes the parent of many more young people. For me, art is a matter of ethics and integrity, a matter of hope."



Ellie Perla



Carlos Rodriguez-Feo



Susana Perla-Mendoza

About Atelier 1022

Atelier 1022 Studio and Fine Art Gallery is located in Miami's Wynwood Art District, on Second Avenue, the district's main art artery, and 28 street. The studio gallery showcases an array of fine art photography, paintings, and mixed media works from resident artists Ellie Perla, Susana Perla-Mendoza, and Carlos Rodriguez-Feo. Atelier 1022 also showcases pieces by guest artists for special shows. Atelier 1022 recreates the sense of an artistic community in a public space. The brainchild of the Perla family of artists, photographers, and writers, Atelier 1022 invites art lovers to join in and celebrate beauty, colors, and rhythms in a place where art is made and polyglot gossip resounds off the walls.

The Wynwood Art District and Wynwood Fashion District are sub-districts of the Miami Wynwood neighborhood that contains over 70 galleries, museums and art collections. Wynwood is adjacent to the Miami Design District. Atelier 1022 is just minutes away from the renown Rubell Family Collection, located on 29th Street. Restaurants and nightlife like Wynwood Kitchen, Joey's Restaurant, and the Electric Pickle are within quick walking distance. The immediate area also features The Shops at Midtown Miami. Atelier 1022 is open to the public during the district's *Second Saturday Art Gallery Walk* each month. Further opening hours can be arranged by appointment for individuals or groups. Address: 2732 NW 2nd Avenue, Miami, FL, 33127. Online Store: www.atelier1022.com; Tel: 786-385-6066; E-mail: atelier1022@aol.com.

MEDIA CONTACT: Carola Perla, Tel: 786-385-6066; E-mail: carolaperla@hotmail.com. Media kits with further information on the gallery and high resolution photography available via e-mail upon request.

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PHOTOS FROM THE OPENING OF THE GALLERY **ATELIER 1022**





