



ATELIER 1022

ArtVergnügen! the pleasure of art ...

ATELIER 1022 in Wynwood Introduces “HOPE” More than a new Art Exhibit – a 2012 Aesthetic Ethos

Miami Beach, January 24, 2011 – **ATELIER 1022 Studio and Fine Art Gallery** in the Wynwood Art District introduces “HOPE”, an exuberant new multi-media art event on February 11, 2012, 6-11 PM, designed to celebrate beauty, harmony, and artistic fraternity - the gallery’s guiding aesthetic and communal principles for 2012. These principles will be on joyful display during “HOPE”, with debuting mixed media and photographic works by resident artists Ellie Perla, Carola Perla, Susi Perla-Mendoza, and Carlos Rodriguez-Feo, and the experimental soundscapes of Jimmy Hoffa, Esq.

The ethos behind the “HOPE” event also shapes the gallery’s 2012 Exhibit and Events calendar. In addition to a series of exciting resident solo shows, ATELIER 1022 plans to extend its space for free to emerging artists during the August and September Wynwood Art Walks. Titled “FRIENDS OF ATELIER 1022”, these special community exhibits will also feature international talent in painting, sculpture, and video art. The polyglot experiment continues in April and November as art blends with the written word, when ATELIER 1022 stages brand-new editions of its independent writers’ showcase, “LITERÄ”, with host and author Carola Perla. These evenings will be preceded by KINDERART, afternoon children’s storybook hours and art sessions led by resident artist and children’s book creator Ellie Perla.

ATELIER 1022 Gallery is located in Miami’s Wynwood Art District, at 2732 NW 2nd Avenue. The “HOPE” event coincides with Wynwood’s *Second Saturday Art Gallery Walk* for the month of February.



“HOPE” EVENT HIGHLIGHTS

Ellie Perla – the ethereal quality of her seemingly inexhaustible stream of otherworldly subjects is only heightened by the lattice-like intricacies of Ms. Perla’s polychromatic pencil and ink compositions. Saturated yet delicate, the new collection for HOPE is equally profuse with her characteristic luxuriant color and micro-designs. This time around, Ms. Perla references global imagery, nature subjects, and romantic icons, creating her own visual lexicon of peace that is steadily injected with luminosity, love and a dash of humor. Says Ms. Perla, “as I navigate in my life from pain to peace, from black to lavender...I feel responsible to share with the world something positive. For me, art is a matter of ethics and integrity, a matter of hope...”

Susi Perla-Mendoza – a firm believer in the electrifying power of color, this young New York-based fine art photographer uses surreal colorscales to lift to inspirational what might otherwise dwell in the dire, industrial, and mundane. Vibrant works like “Didgeridoo” display her characteristic ‘acid impressionism’ style - here a humble street performer is revealed to us as a rainbow of fire. The EAST BERLIN series, shot in many of the city’s underground locations, further exemplifies Mrs. Perla-Mendoza’s keen eye for profound subject matter and her reconciliatory efforts to cast a fresh spectrum on past wounds.

Carlos Rodriguez-Feo - the Cuban-born photographer demonstrates his sense of artistic optimism, merging vintage tools and techniques (Victorian cameras, large-format photography, and infra-red) with the latest 21st Century technology to create a catalog of distinguished South Florida landmarks that possess a reverent historic quality, and yet are captured in a transcendent, never-before light.

Jimmy Hoffa, Esq. – ‘beatific exuberance’ is how one might begin to describe the musical explorations of local indie talents Jimmy Hoffa, Esq., Jose Ignacio Rodriguez, and elegant singer Tash. The group have tested their mettle in various South Florida bands since their early days in high school, but this one-time only performance at ATELIER 1022 promises to push the boundaries of the trio’s tonal imaginations. As driving creative force Jimmy Hoffa, Esq. says, “Dreams and art are the same thing.”

About ATELIER 1022

ATELIER 1022 recreates the sense of an artistic community in a public space. ATELIER 1022 permanent exhibit showcases an array of fine art photography, paintings, and mixed media works from resident artists Ellie Perla, Susana Perla-Mendoza, and Carlos Rodriguez-Feo, and aspires to capture the gallery’s art community concept with a collection of elaborate canvases, dynamic color prints, and examples of rare photo processes. ATELIER 1022 invites art lovers to join in and celebrate beauty, colors, and rhythms in a place where art is made and polyglot gossip resounds off the walls. Future art exhibits for 2011 and 2012 are planned around such themes as: black-light-magic art, steam punk art and photo exhibit; documentary photography and short films; fairytale books and young art; graffiti and tattoo art; the history of photography; 3-D photography; and many more. ATELIER 1022 Studio and Fine Art Gallery is located in Miami’s Wynwood Art District. Address: 2732 NW 2nd Avenue, Miami, FL, 33127. Website: www.ATELIER1022.com; Tel: 786-385-6066; E-mail: ATELIER1022@aol.com. Media kits with further information on the gallery and high resolution photographs are available upon request.

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